

The Christmas Store

Astor Place at Ninth Street

Telephone 4700 Stuyvesant

Formerly A. T. Stewart

Store Hours: 9 to 6

A Christmas Find, indeed!

Full-fashioned All-Silk Stockings at the Lowest Price Yet Quoted



**\$1.65 Pair for the
\$2.50 grade—3,000 pairs**

All-silk from top to toe, flawless, and full fashioned; what more could you ask? Medium weight, double top and soles and high spliced heels. In black and the season's smartest colors—

Beige, silver, gray, sand, fawn, dark gray and cordovan brown. Sizes 8½ to 10.

This sale is being held on the Main Aisle, Street Floor, Old Building.

Gift SILKS for Christmas

\$2.50 Black Satin Charmeuse, \$1.68 yd.

\$3.50 Black Canton Crepe, \$1.95 yd.

The Charmeuse

In black only, 40 in. wide, a firm, heavy weave, smooth finish, a good, strong, lasting black. 3,800 yards of this silk, which has sold regularly in our stocks for \$2.50 a yard and which our critics pronounce unobtainable elsewhere (in this grade) for less than that price.

The Canton Crepe

In black—and some in brown—40 in. wide, a particularly silky Canton crepe, which crushes in your hand, but is wiry enough not to stay crushed. 1,200 yards of this, which we have sold right along for \$3.50 yard.

Silk Rotunda, Street Floor, Old Building



Gifts of Leather

A thoroughly unique collection from the viewpoints of quality, variety, style and price. The range of prices alone illustrates the scope of selection—

35c to \$66

The Wanamaker Leather Goods Shop these days is a composite of the exclusive shops of London and Paris, with the additional feature of having the best articles of leather made in America—(many of them are not to be found in any other shop).

All the gifts that men really like—from collar bags to fitted cases. (Men, you know, have a decided preference for articles of leather).

All the gifts that women adore—from address books to desk sets; from sewing cases to fitted bags; from scissor sets to manicure sets; from handkerchief cases to jewel cases.

Street Floor, Old Building

IN THE BOYS' OWN SHOP

Boys' wool Mackinaws, \$12.50

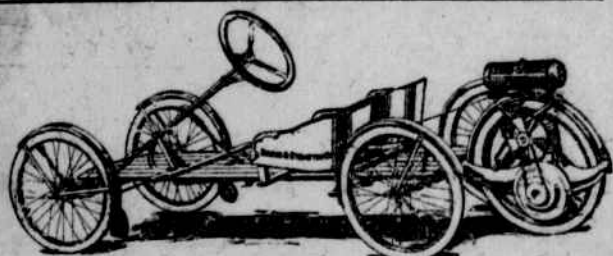
Warm, roomy and comfortable. Strongly built to resist the rough wear that a boy gives his clothes. Made in Oregon of regular mackinaw fabrics, in a wide range of patterns. A splendid Christmas gift, practical and pleasing.

Boys' high quality Overcoats, \$22.50

Overcoats of the better grade, of fine, well-patterned fabrics, tailored according to our high standard. Coats that are warm without being clumsy. Sizes 8 to 18 years.

Street Floor, New Building

EVERYTHING FOR THE BOY



A Junior Automobile, \$140

For Christmas

The Red Bug Flying Buckboard is not a toy, but a strongly built two-passenger vehicle, with a speed of from four to twenty-five miles an hour. Simple to operate, giving over 80 miles to a gallon of gasoline, with a very low upkeep, it solves the problem of transporting the younger members of the family as well as older ones without running the large car.

Sporting Goods Shop, Street Floor, New Building

Bringing Christmas into the Kitchen

A Sale of Wanamaker Refrigerators that Offers Astounding Prices

1923 models of the famous Puritan refrigerators direct from the maker's floors—perfect in every way, and ready to give years of service:

\$31.75 Refrigerators for \$19.75

\$36 Refrigerators for \$22.25

\$40.50 Refrigerators for \$24.75

All of the same general model illustrated, but in three sizes as follows:

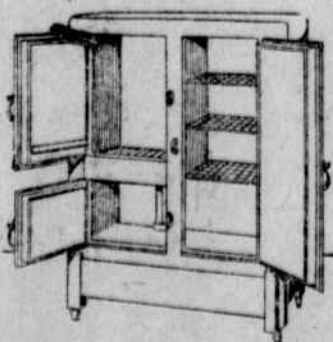
Width	Depth	Height	Ice Capacity	Regular	Sale
30 in.	18½ in.	42 in.	75 lbs.	\$31.75	\$19.75
32 in.	19½ in.	45 in.	90 lbs.	\$36.00	\$22.25
34 in.	20½ in.	48 in.	110 lbs.	\$40.50	\$24.75

Three door, side icing type. Cases are solidly constructed of hard wood, golden oak finish. All hardware is nickel-plated. Provision chambers are lock seam type, finished with durable white enamel. Ice chamber is galvanized steel, water tight joints. Shelves are wire, tinned to prevent rusting. Interior removable trap and drain pipe.

Don't ask how we got these refrigerators at these unheard of prices, but take them with a Santa Claus faith and you will be thankful for getting them.

Mail or phone orders filled.

Seventh Gallery, New Building



John Wanamaker

Business Resumes Today



Fine Frocks in the Diana Salons at One-Third Less

**Now \$95 to \$195
Were \$145 to \$295**

For Miss 14 to 20's Christmas party

The lovely delicate colors—pale pinks and yellows, silver white and gold; the glorious deep reds and brilliant blues, are all here in the smartest fabrics and fashions.

Velvet frocks—many from Paris—beaded and tinsel embroidered in exquisite fashion.

Bouffant frocks in faille, taffeta of marvelous texture.

Metal cloths and metal laces of regal simplicity.

Chiffons and crepes, too, in the draped silhouettes.

And lovely white velvet frocks for wedding gowns.

Second Floor, Old Building

Women's Fine EVENING WRAPS Offered at One-third Less A SALE OF TRUE MAGNIFICENCE

**Were \$75 to \$495
Now \$50 to \$330**

Still an unusually fine collection of evening coats and capes of velvets and metal brocades of surpassing loveliness.

Many are copies of the most successful Paris wraps of the season.

Most of them are fur-trimmed, of course, with the finest of pelts—ermine, fox, badger, squirrel, moleskin.

Marvelous colors and exquisite linings.

The velvet capes at \$50 have no fur, but are attractively finished with huge collars of the fabric.

Second Floor, Old Building

In the Women's Sports Shop

A Sale of \$69 to \$79 English Cravenetted Topcoats for \$39.50



Women's Three-piece Suits

**\$39.50 to \$295
Were \$48 to \$395**

The fashions of the season in costume suits—both fur trimmed and plain.

Soft pile fabrics with silks of various weaves in matching bodies and jacket linings.

Black, brown and navy blue, as well as a few taupe and other shades.

Second Floor, Old Building

Jacket Blouses at \$8.95

Our \$14.75 to \$19.75 grades

Just one of the many fine offerings in our Christmas Blouse Sale. Of duvetyns, plain brocaded and tinsel stitched in exquisite shades of red, brown and blue and in black.

Velvets—plain or printed.

Persian crepes in the many, many shades and patterns which are so smart today.

Satin matelasses, too, and other distinctive fabrics.

Sizes 34 to 46.

Third Floor, Old Building



French Beaded Bags

Our own importations—limited quantities

At \$4.50—were \$7.50

80 steel beaded, hand crocheted silk bags—charming, effective designs. Black, rust color, jade, gray or navy blue.

At \$7.50—were \$14

Only 32 of these hand crocheted silk bags—the kind with scores of loops of crystal beads. Gray, rose or blue.

Street Floor, Old Building

\$18.75 Motor Robes, \$15

Just 200 all-wool Irish weave robes, plaid on both sides, in varied color combinations, including Scotch clan plaids. Heavily fringed. Size 60x72 inches. An ideal gift for those who drive during the winter.

Sporting Goods Shop, Street Floor, New Building

A Great Christmas Sale of Oriental Rugs—Small and Large

Where is the home that doesn't long for more Oriental rugs? No home ever has enough. There is always room for "just one more." Here is the opportunity to give a fine Oriental rug for Christmas at a lower-than-expected price.

Fine Rugs in carpet sizes

Name	Size	Grade	Sale Price	Name	Size	Grade	Sale Price
Gorovan—9 x 9 feet	\$225	\$165.00	Gorovan—13 x 9.11 feet	\$375	\$250.00
Mahal—10.1 x 7.5 feet	\$225	\$165.00	Gorovan—12.10 x 9.4 feet	\$395	\$295.00
Mahal—10 x 7.4 feet	\$225	\$165.00	Sarouk—10 x 7 feet	\$500	\$350.00
Gorovan—10.6 x 9.4 feet	\$250	\$175.00	Kermanshah—13.5 x 9.9 feet	\$525	\$375.00
Gorovan—11.1 x 7.6 feet	\$250	\$175.00	Sarouk—11.8 x 7.4 feet	\$750	\$495.00
Anatolian—11.6 x 7.9 feet	\$275	\$206.50	Kermanshah—12.10 x 9.2 feet	\$750	\$550.00
Mahal—10.5 x 8.8 feet	\$300	\$225.00	Kermanshah—12.2 x 9.3 feet	\$750	\$550.00
Gorovan—13.7 x 9.9 feet	\$350	\$245.00	Kermanshah—12.6 x 9 feet	\$900	\$595.00
Gorovan—12.3 x 9.8 feet	\$375	\$250.00	Sarouk—11.8 x 8.11 feet	\$900	\$600.00

Small and Medium Rugs

\$38 Rugs for \$19

25 Beloochistan rugs in rich dark shades of blue and soft red; some tan; average size 5x3 feet.

\$95 to \$175 Hall Strips

now \$66 to \$125

50 antique and modern Persian and Karadja hall strips in sizes from 8 ft. 6 in. x 3 ft. 8 in. to 17 ft. 7 in. x 2 ft. 9 in.

\$135 Rugs for \$90

25 Lelihan Dozar rugs, rich silky effects in small, well covered designs; average size 6 ft. 2 in. x 4 ft. 9 in.

\$75 Mosoul Rugs, \$56

35 rich silky Persian Mosouls in average size 6 ft. 6 in. x 3 ft. 6 in.

Chinese Rugs Less

250 small and medium size rugs, ranging from 4 x 2 ft. to 6 x 4 ft.

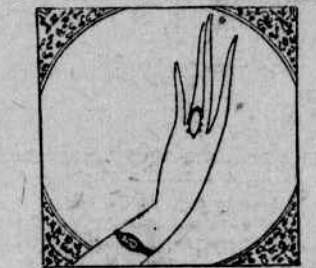
\$26.25 to \$82.50 for the \$35 to \$110 grades

30 room size Chinese rugs, ranging from 9 x 6 feet to 13 ft. 3 in. x 9 ft. 10 in.

\$93.75 to \$270 for the \$125 to \$360 grades

Sixth Gallery, New Building

A GIFT LONG COVETED



Diamond Set Wrist Watches

especially made to our order for the gift season and purchased by us in sufficient quantity to enable us to sell them at an exceptionally low price within modest means.

\$165

The kind of watch the woman of refined taste and elegant appearance desires for wear on formal occasions when a particular small diamond set watch is almost demanded by the beauty of her costume.

All platinum, extra heavy case in dainty tonneau shape surrounded with twenty full-cut diamonds of well-matched size and color.

The watch, which measures just ½ of an inch in width and ¾ of an inch in length, contains a seventeen jewel Swiss movement.

Other Diamond Wrist Watches, \$85 to \$125

A little larger in size, of course, for the smaller the watch the more costly. In fancy oval or tonneau-shaped cases of 18-karat white gold with platinum tops and good, clear dials. Rims set with diamonds and sapphires. Swiss movements.

All Platinum Diamond Watches, \$450 to \$775

These are gifts de luxe, being set with large stones of especial brilliance, in all platinum cases of artistic, fancy shapes. Swiss movements.

Street Floor, Old Building

Boys' English-Made Sailor Suits From Barran's of London and Leeds A Sale!

Mothers who realize the exclusiveness and charm of English-made sailor suits for small boys will be delighted to choose from this limited lot.

At One-Third Less

The suits are made on The Royal Navy lines, and are of the highest order in fabric, style and fit.

All in sizes from 3 to 10 years.

Blue Serge Sailor Suits

\$6.50, were \$9.75—with short trousers.
\$11, were \$16.50—with short trousers.
\$13.25, were \$20—with long trousers.

Wash Sailor Suits

\$4.25, were \$6.50—stripe, galatee, with short trousers.
\$6.50, were \$9.90—white drill, with short trousers.
\$8.25, were \$12.50—white drill, with short trousers.

The latter two have detachable collars of blue drill.

Street Floor, New Building

A stock of Hand-made Clunys In a Christmas Sale

The entire stock that a manufacturer's agent in New York had on hand—cluny linen doilies, centerpieces, table covers and scarfs—the very things that are given so largely at Christmas. Many of the pieces have cut-work and embroidery with insertion. With the tariff on linens of this kind up from 60 to 90 per cent., and prices also higher abroad, the opportunity offered now is very remarkable.

Regular Price	Now
50 dozen—6 in. doilies.....	25c 15c
50 dozen—8 in. doilies.....	35c 25c
22 only—20 in. centerpieces..	\$2.75 to \$6.75
80 only—24 in. centerpieces..	\$3.75 to \$8.50
79 only—28 in. centerpieces..	\$4.50 to \$9.00
91 only—36 in. centerpieces..	\$7.50 to \$25.00
3 only—45 in. table covers..	\$12.00 to \$35.00
40 only—54 in. table covers..	\$15.00 to \$42.00
14 only—72 in. table covers..	\$22.50 to \$50.00
4 only—72x108 in. table covers..	\$39.00
12 only—18x36 in. scarfs.....	\$5.75 to \$9.50
85 only—18x45 in. scarfs.....	\$4.50 to \$9.75
175 only—20x54 in. scarfs.....	\$5.00 to \$27.00

Many prices in between.

Main Aisle and First Floor, Old Building

INDIVIDUAL SHOPS FOR MEN

Men's Silk Shirts

At an unheard-of price \$3.95

Our \$6 and \$6.50 grades

A Christmas Sale of 2400 shirts that will go out of the Store before this week closes, if gift buyers realize the great opportunity.

Satin stripe Broadcloth

Baby Broadcloth

A wide range of patterns, from the gay colors to the modest pencil stripes; most of the shirts are in stripes, but there are some plain white or self-striped white.

Sizes from 14 to 17.

Street Floor, New Building

75 More Crombie Ulsters \$68 for the \$90 grade

The Crombie ulsters recently advertised fairly walked out of the Store, with men still asking for them. We have managed to get 75 more, but these are the last in the maker's hands.

They are in two models: Town ulsters and storm ulsters, in the finest of all overcoat fabrics—genuine Crombies from Scotland—in grays, browns and heathers, with rich plaid backs. Ready Wednesday.

Street Floor, New Building

Gifts for Men Exclusively in the London Shop

Swiss silk mufflers, \$10 to \$30

Heavy silk, in startling or conservative color combinations of stripes. Generous width. Heavy fringe.

Snakewood canes, \$8 to \$12.50

Good looking canes in a very popular finish. Plain, \$8; with silver band, \$10; gold-trimmed, \$12.50.

All-silk umbrellas, \$5.50

Heavy weight taffeta, finely finished umbrellas in a variety of wooden handles.

Imported pipes, \$1.50 to \$11

Cigarette holders, \$8.50 to \$15. And silk and knitted ties; gay-colored handkerchiefs, plain and patterned.

Street Floor, New Building

SPECIALIZED SERVICE—STREET FLOOR